The 1st European congress on

Asset Management:

Success through a common approach

27 March 2012 | Hotel Marivaux, Brussels, Belgium

08:45 Registration and refreshments

09:30 Chairman's welcome and introduction**:**
The importance of Asset Management for asset intensive companies
Daniël Pairon, Head of **KPMG Europe LLP Asset Management Competence Centre**

10:05 **Professionalisation of asset management**

- The risk register as core tool for decision making and value assurance
- The basic 60% – how most CAPEX spend is often currently risk based
- The ultimate 40% – why most OPEX and AIM spend should also be risk based
- Pragmatic steps towards achieving 100% risk based asset management

Anders Thostrup, Senior Manager - Capital Projects and Asset Management, **Accenture Consulting**

10:45 Coffee break

11:15 **How to deliver an infrastructure investment plan in an uncertain future**

- Design, development, and implementation of an investment planning system
- Delivering to ministerial guidance on performance metrics
- Engaging stakeholders - making the case for investment
- ('Koers 2015' ['Towards 2015'] - Customers are central to the vision)

Dr Rogier Schipdam & Rob de Bont, **Dunea, the Netherlands** & Richard Hawkins, **SEAMS Ltd, UK**

11:55 **The fundamentals of quantitative analyses**

- Purpose of the quantitative maintenance analyses
- Relation with qualitative maintenance analyses (e.g. RCM, FMEA…)
- Time span analyses
- Life span analyses
- Maintenance Effect analyses

Dr. Erwin Kienegger, representative of **S&G Asset Management**

12:35 **Networking lunch**

13:35 **The Asset Management Landscape**

- Introduction to GFMAM
- Asset Management Landscape Project
- How this fits with PAS 55 and ISO 55000
- Benefits of sharing good practice globally
- The Asset Management Accord on Qualifications
- IAM Asset Management Framework and how this aligns to the Asset Management Landscape

Richard Edwards, **IAM Board Member** & **AMCL, UK**

14:05 Asset Management Standards, 'a truly common approach' - ISO 55000 & PAS55

- Insights of the PAS 55 Asset Management Standard:
  - Purpose of the PAS 55 standard
  - How it can help your business
  - Beyond PAS 55
- "Raising the bar" for asset management competency/capability/effectiveness
- Non-prescriptive standards to outline good management principles
- Flexibility to accommodate different organisations size, culture, drivers, capability and maturity.

Kris Laureys, Member of **KPMG Europe LLP Asset Management Competence Centre**

14:45 Afternoon refreshments

15:15 Customer focused asset management at Evides

- How to translate different customer needs into different risk matrices.
- The uniform asset management model at Evides, enriched with VDM insights
- central planning and execution of all risk analyses and maintenance programming
- Long Term Asset Plan to optimize investments as a whole, cumulated over the different location
- How ensure control by enforcing and actively participating in a management of change procedure.
- PAS55 Certification as useful tool to emphasize the need for improvements

Boris Neefjes, Manager Maintenance & Technical Support, **Evides Industriewater**

15:55 Round table discussion session 1

16:25 Round table discussion session 2

16:55 Chairman's closing remarks

17:00 Close of congress

Dinner Programme

17:00 Registration for the congress drinks reception and dinner

17:10 Drinks reception in the 'Meat Me – Bar' for the attendees of the evening event

18:30 Pre-dinner presentation:
The human factor in maintenance and asset management

- Why humans make mistakes
- How organisational drift occurs and how to recognise it
- The role of organisational integrity in preventing drift
- How an understanding of 'Human Factors' improves reliability and asset performance?

Barry Davies, Senior Consultant, **LR Scandpower**, Human Engineering Services, a part of the **Lloyd's Register Group**

19:30 Walking dinner in room Hall Marivaux

21:30 End of congress dinner