The Institution of Engineering and Technology

Tweeting during an IET lecture

- Make sure you have the right hashtag. Every event should have a hashtag (it will be displayed on the opening slide and also printed in the notes). The hashtag is what you need to post in each tweet so your tweet will show up for anyone who is following that hashtag. eg. IETroyce, IETappleton, IET Kelvin.

- Make sure you have the proper apps downloaded to your smartphone. Hootsuite is good, but Tweetdeck and just the standard Twitter app will do just fine. Download it ahead of time, know how to use it – how to check @ messages, how to search for the conference hashtag, etc.

- Watch what others are tweeting about the lecture. Re-tweet, respond and add your comments. This is a great way to connect with people at a lecture.

- Quote the speaker. This is a great way to highlight good or controversial ideas. Make a comment on the quote and see if other people agree.

- Sit in the back or on the side of the room. If you plan on tweeting/typing the whole time, you may offend some people who may not realise what you are doing.

- After the lecture, use your tweets as ideas for possible blog posts! Attending an event will give you great ideas of new content to talk about. Make sure you do not copy anyone's ideas – but reference them as needed (and give them credit!)

- Remember, we are **@IETevents** and we like to see your tweets so feel free to send us an @ message any time. Please follow us for more information and discussion on our Lecture Series!